

The Oscar Freire Penthouse

São Paulo, Brasil

Architecture and interior design: Moreira do Valle

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With a briefing for space composition, using by a clean and sophisticated language, while valuing comfort and timeless elegance, the office Moreira do Valle was asked to work on a radical renovation of a penthouse with approximately 200m² of area divided into two floors, and located in the Jardins region, Brera district of São Paulo.

The original apartment comprised many segmented rooms, and the upper floor was practically isolated due to a very narrow access to the staircase. Because of this scenario, the project intended to create ample spaces that integrated all the rooms of the house so that there was enough incidence of natural light. Then, to interconnect the floors, a gap was increased so the sculptural staircase could fit, made in Cor-Ten steel with a copper handrail, which was designed exclusively for the apartment.

The first floor was transformed into a spacious living room with dining area, where there were also extensions to the master suite and kitchen. This floor also has a laundry room, powder room and also a guest suite. On the rooftop, a beautiful view overlooks the garden with jaboticaba trees and sitting pouffes on a wooden deck. It also has a gourmet space and a large living room/home theater with large glass panels that, when opened, help the rooms integrate with the entire outdoor area to receive guests on the terrace and gourmet kitchen, so everyone can enjoy enjoyment the city on the background.

For the finishes composition, a selection of noble coatings were chosen, such as the brushed gray granite used on the floor and countertops for the kitchen, dining room, living rooms and outdoor area; imbuia wood panels added personality to the walls of the social areas; the wooden floor brought warmth and comfort to the suites; and nero marquina and travertine marble slabs lined the bathrooms for the suites.

With an appreciation for good design and high quality furniture, our proposal for the decoration of the entire penthouse was to mix antique and contemporary design furniture with works of art. The main living room on the first floor is covered by the Sushi carpet signed by the Campana brothers, where furniture from B&B Italia, Minotti, Herman Miller and Vitra are integrated throughout the space. Among the astounding works of art, we can find the Mona Lises by Nelson Leirner, prints by Florian Raiss, a work by Paulo Von Poser, pop art by Lichtenstein and Demian Hirst. Based on the hemp rug, on the upper floor, the room is decorated by Vitra furniture, such as the iconic Slow Chair, integrating the composition along with older furniture such as a 19th century armchair, and classic and elegant lighting pieces such as Tolomeo and the Taccia Lamp by the architects Achille & Pier Giacomo Castiglioni.